Cookie Policy

What are cookies?

Cookies are small text files, which are saved on your computer or mobile when you browse a website. They enable our website to be displayed properly, help us show you products, which you might be interested in and overall make browsing our website easier for you. Our cookies cannot be used to identify you as a person.

Which types of cookies do we use?

Obligatory cookies
Those cookies are absolutely indispensable in order for our website to work. They remember, for example, which items you have placed in your shopping cart, while you continue shopping.

Tracking cookies
Tracking cookies are used to remember how you got to a website. They are set by, for example, search comparison engines, when you click on a link to our website.

Retargeting cookies
Retargeting cookies help to adjust the advertisements you see to your preferences and thereby make them more relevant to you. In order to do that, these cookies save information such as the products you have been looking at lately.

More information on individual cookies:

Google analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where

such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

Facebook

On this website we make use of Social Plugins ("plug-ins") of the social network Facebook, property of Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook"). These plug-ins are made visible by the Facebook logo or a reference to Facebook. An overview of possible Facebook social plug-ins and how to recognise them is available here: http://developers.facebook.com/docs/plugins/ .
When you visit our website, your browser will automatically connect to the Facebook servers and Facebook content will be loaded. By implementing Facebook plug-ins, Facebook will be informed by your page visits. When you are logged on to your Facebook account, Facebook can directly use your account when an interaction with a Facebook social plug-in takes place, for instance by clicking the "Like" button or placing a comment. The information will directly be transferred to Facebook and stored on their server. We cannot exercise any influence on this process nor on the content of the social plug-ins.

The target and width of the data transfer to, any other processes and usage of data by Facebook can be found and adjusted, such as the relevant rights and privacy settings for you, in the privacy statement of Facebook at: http://www.facebook.com/policy.php
When you do not want Facebook to collect data about you via our website, you should log out of your Facebook account before visiting this website.

You want to deactivate cookies?

If you don't want to use cookies, you can deactivate them in your browser settings. Detailed instructions on how to deactivate cookies in your browser can be found here:

Mozilla Firefox: https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences

Internet Explorer: http://windows.microsoft.com/en-gb/windows7/how-to-manage-cookies-in-internet-explorer-9

Chrome: https://support.google.com/chrome/answer/95647?hl=en-GB

Safari: http://support.apple.com/kb/PH5042

Opera: http://www.opera.com/help/tutorials/security/cookies/

Please keep in mind that some cookies are crucial in order for our website to work.